



FIRST AID CLASSES FOR BABIES AND CHILDREN

All parents know the importance of learning First Aid, but often find it difficult to arrange the training with so many work and home commitments competing for their time. The fact that they may not know what to do in an emergency can be a constant source of concern for them.

That is why providing the opportunity for parents to learn First Aid for Babies and Children at work is perceived as a significant benefit by staff.

Our First Aid classes are run in small groups where each participant receives individual care and attention. Participants will learn to respond confidently in an emergency involving their child or someone else's.

The class curriculum was developed by Dr Peter Thompson, lead Paediatric Doctor at Kings College Hospital London Accident and Emergency department and a partner in The Parent Company.

Our classes are taught by exceptional Paediatric nurses with experience in Accident and Emergency. We offer two First Aid curriculum in modules of one or two hours.

At Home with Basic Life Support - what to do if a baby or child is choking, not breathing or unresponsive.

At Home with Accidents and Injury - how to respond to injuries: burns & Scalds, electric shock, falls, head injury, limb injury, wounds/cuts, eye injuries and poisoning.

GUEST SPEAKER SERIES

Our guest speakers are carefully selected by The Parent Company for their consistent performance, superior presentation skills and knowledge of their field. Each speaker holds a broad portfolio of topics they have presented in the past and are also able to develop topics based on client needs. Examples of speakers include:

Professor Irvine Gersch – Educational Psychologist specialising in work with children - supporting your primary school child; how children develop and learn, special needs, family disruption, and single parenting.

The New Learning Centre known for its Calmer, Easier, Happier Parenting and Teaching Programme - raising emotionally intelligent children; dyslexia & dyspraxia; resolving family conflicts; parenting teenagers.

Melinda Nicci - Fitness & Lifestyle Consultant specialising in fitness and nutrition and also available for individual consultation - myths about food labels; ten rules of energy; brain food for kids, multi task exercising.

Dr Peter Thompson – Paediatric Accident and Emergency Consultant at Kings College Hospital, London and a partner in The Parent Company – assessing illness in children; drugs 101 for parents; accessing the best health care for your family.

Kate Daymond - Sleep Consultant, health visitor and author of The Parentalk Guide to Sleep educates parents on how children learn good sleep habits and the different methods for changing sleep habits.

The Parent Company

Established in 1997, The Parent Company is the leading provider of First Aid training and educational seminars on a broad range of parenting topics.

We offer a diverse selection of classes and seminars with accomplished speakers and trainers. They are professional and engaging and offer pragmatic information to working parents who are seeking to manage a challenging career and bring up a happy family.

Current clients include BP, Bright Horizons, Citigroup, Deutsche Bank, ING, Merrill Lynch NDCS and PricewaterhouseCoopers.

CORE PARENTING SEMINARS

Our original foundation seminar topics developed and presented exclusively by partners at The Parent Company.

These seminars are always a hit, attracting a large audience and leaving participants feeling positive and stimulated.

The seminars bring together the latest research results in the field, the most respected books, information from childcare experts and helpful experiences from parents. They are entertaining, unbiased and packed with helpful and objective information.

Seminars presented in various formats ranging from 60 or 90 minute lunchtime or breakfast talks to full day workshops.

Each seminar is presented with PowerPoint slides. Delegates also receive a comprehensive workbook to accompany the seminar and use for reference.

Building Self Esteem with Your Children

Discipline - Finding the Balance;

What is Your Parenting Style

Raising Boys & Raising Girls

Working Through Pregnancy and Beyond

Sibling Rivalry

READING AND NUMERACY

"Parents are a child's first and most important teacher" – Getting it right at home has a proven immediate and dramatic effect on a child's long term educational development and ability.

These seminars ensure parents understand the way reading and maths are taught at school and can complement it - equipping parents with the skills necessary to maximise the quality of precious time spent with their child at home, enhancing parent-child relationships and a child's future attitudes to learning in general.

READING MATTERS helps parents:

- understand how children learn to read and how to support their child's progress
- create a stimulating and enjoyable reading environment at home
- encourage children to develop a love of books and become 'life-long readers'

NUMERACY MATTERS helps parents:

- understand how maths is taught at school and how to help at home
- ensure children really understand basic maths concepts, rather than learning by rote
- create a fun, non-pressurised learning environment at home

Seminars are taught by experienced primary school teachers in small groups for specific age groups, to ensure effectiveness, relevance and that individual needs are met. An invaluable handbook accompanies each seminar and post-course advice is available by telephone or e-mail.