



FIRST AID FOR BABIES AND CHILDREN

- Leading provider of First Aid training to parents and carers since 2000
- Private tuition in your own home or workplace
- Taught exclusively by practicing NHS paediatric nurses
- Small groups ensure personal attention
- Easy-to-follow wall charts to support your learning
- Support after the class to help you to retain information





The Parent Company is a leading provider of First Aid training for babies and children. We teach in order to empower parents and carers to respond confidently in an emergency.

Managing Mum, Kerri Summers is passionate about First Aid for Babies and Children because she knows from personal experience that it can save a life. Her son Luke, choked on a grape at 13 months and almost certainly would not be here today were it not for the actions of a friend who administered Basic Life Support until the ambulance arrived. He was on a life support machine for five days and severe brain damage seemed inevitable. Incredibly after two weeks in hospital he came home with no permanent damage to his body or his brain.

Managing Mum Kerri Summers with sons Luke and Ned

Kerri says "After Luke's accident I collaborated with Dr Peter Thompson, Lead Consultant for Paediatric Emergency Medicine, King's College Hospital, to develop a new First Aid learning experience.

"Together we concluded that classes needed to be:


- **small to ensure individual attention,**
- **taught by exceptional paediatric nurses with emergency experience,**
- **held in a comfortable and familiar environment, and**
- **supported by easy-to-read wall charts to aid learning and act as a reminder after the class.**

"Since then we have taught thousands of parents and carers how to respond in a medical emergency. Most of our classes are booked from personal recommendations from friends and family."



Lead Consultant for Paediatric Emergency Medicine, King's College Hospital, Peter Thompson, continues to develop and improve our classes as guidelines change or we introduce new teaching tools and techniques.

"We aim to keep our classes focused and fun. Our health classes provide all the relevant information in a simple format ideal for parents and carers. Our aim is that you leave our courses feeling empowered and more confident in your ability to understand, prevent, recognise and ultimately respond to the needs of children."

King's College Hospital 
NHS Trust

Doctor-in-Charge Peter Thompson with Jack, Eve and Ella



IN THE HOME:

Parents; Teenagers; Grandparents; Babysitters; Housekeepers; Nannies; Au Pairs; Friends

GROUPS:

PTA's; Playgroups; Antenatal Groups; SureStart Centres

CHILD CARE PROFESSIONALS:

Nurseries and Child Care Centres; Schools; Crèches; Childminders

CORPORATE:

We work with many leading institutions to bring our classes to parents whilst they are at work. We aim to offer as much flexibility as possible so that classes can fit in with the working day without unreasonable disruption. Call us to discuss how we operate in the workplace.



*"Excellent – took us from ignorant and worried parents to feeling like we had the confidence to deal with a crisis." **Jim Egan, London SE***

*"Simple things to do when an accident/illness happens rather than a big long list of what to do." **Jacqueline Carter, Goldman Sachs***

*"We appreciated the fact that our trainer had direct experience with the health service and gave us feedback on the procedures that the health service would perform. Also gave us confidence in how up to date her skills are." **Patty Charles, London SW7***

*"It was good to hear some real life stories at is made it more real. The chart is great now to be able to refer to it and we didn't have to take notes." **Catherine Bremner, Cobham Surrey***

1. At Home with Basic Life Support

An emergency life saver class to teach how to respond confidently when a baby or child is choking, not breathing or unresponsive.

Learn to:

- provide correct artificial breathing and chest compressions
- recognise and respond to choking
- put your baby or child into the recovery position

Our trainers will bring along resuscitation dolls appropriate to the ages of the children, to help demonstrate the actions needed. Every person in the class is given ample opportunity to practise and boost their confidence.

The content of this Basic Life Support class complies with both British and European Resuscitation Guidelines and is internationally recognised as appropriate for the first responder action required to save a baby's or child's life.

2. At Home with Accidents and Injury

Part one: What you can do as a first responder when a baby or child is injured. It covers the most common accidents or injuries:

- Electric shock • Major trauma
- Drowning • Head Injury • Limb Injury
- Wounds/Cuts • Eye Injury • Lost parts
- Nose bleeds • Overdose/Poisoning
- Burns/scalds • Allergic reaction

We teach you what your objective should be as the first responder in each of these scenarios, how to assess the severity, and how to respond.

Part two: Fever management and medical emergencies, including convulsions, meningitis and abdominal pain.

3. Customise Your Own Class

Our paediatric nurses are equipped to customise a class to meet your particular requirements.

We will discuss your needs when you book the class and develop a curriculum suitable for your circumstances.

For example:

- A customised two hour class for a smaller group, which covers the At Home with Basic Life Support curriculum in full, and parts of the At Home with Accidents and Injury in the remaining time.
- You may have a child with particular medical needs and require a more customised class to address these. For example: allergies, asthma, seizures.
- You may be travelling somewhere which requires you to be better equipped for less common medical emergencies.
- An after school club to equip all staff & volunteers with basic first aid skills for specific scenarios.

"Providing this course at the workplace is extremely convenient for us working parents." Carolyn Squirrell, Deutsche bank



Cost, duration and class size

Small groups are crucial to ensure personal attention

At Home with Basic Life Support or At Home with Accidents and Injury

Size: up to 6 people:	Duration: 2 hours	Cost: £300 (£50 pp if 6 people attend)
Size: 7 people:	Duration: 2 ½ hours	Cost: £350 (£50 pp if 7 people attend)
Size: 8 people:	Duration: 3 hours	Cost: £400 (£50 pp if 8 people attend)

Weekend and evening rates are at no extra charge

Customise Your Own Class

Duration, size and cost will vary depending on your needs.

As a guide, a 2 hour class will be £300 and a further £75 per additional half hour.

*(Price includes VAT where applicable and is subject to change)

Class Notes - Participants receive an A3 laminated easy-to-follow wall chart after the class to act as a high profile reminder.

Certificates - Certificates of Attendance are issued to all participants.

Childcare Approval Scheme - Completion of At Home with Basic Life Support and At Home with Accident and Injury meets the approval criteria under the Childcare Approval Scheme as set out by the DFES. Certificates are provided.



When choosing who will teach you First Aid, you will find that most classes will cover the same topics. The question is not just what they teach but **WHO** will teach and **HOW**.

Ask yourself...

Are the trainers highly qualified to teach, based upon their knowledge, training and real life experience?

Our highly qualified paediatric nurses have qualifications and training in child resuscitation and emergency care. They also bring their day-to-day work experience of typical accidents, injuries and illness to their First Aid teaching. You will receive a mini CV introducing your trainer.

Are class support materials practical, relevant and useful?

We have developed our own A3 laminated wall charts to support our classes. They are practical, easy-to-follow and should be placed in an accessible location so that anyone in the home can use them for at-a-glance advice.

“The whole thing was organised well from the off – our trainer was great – very knowledgeable, experienced and sympathetic. The class posters were very well laid out and invaluable. Thank you.”
Madeleine Papadopolous, London SE2



Who decides on the class content, emphasis and approach?

Peter Thompson is our Doctor-in-Charge and directs the medical content of our classes. He is the Lead Consultant for Paediatric Emergency Medicine, King's College Hospital and the father of three young children.

Peter combines recommended First Aid topics with his day-to-day experience dealing with childhood accidents and injuries, to provide a relevant and up to date training experience.

Can I do the class where and when it suits me?

Yes - Weekends, evening or weekdays are all the same to us. We prefer to teach our classes in a comfortable and familiar environment to aid learning. This tends to be at home around the kitchen table or sitting on sofas, or a comfortable room at work.

Are class sizes appropriate?

We are strict about class sizes so that we can be sure that every participant can practice at their own pace, ask as many questions as they like and be totally honest about their areas of concern.

Our classes are for between 6 and 8 people because we have found this to be the optimum size to facilitate learning.

Do the classes inspire confidence?

Small class sizes inspire confidence because each participant is treated as an individual and their questions and concerns are responded to.

We have a policy of absolutely no scaremongering. We know that the topic of accidents, injury and illness is difficult enough without sensational headlines and warnings.

What after class support do they offer?

We provide update bulletins by e-mail after the class to keep your newfound knowledge fresh in your mind.

You can also contact

drthompson@theparentcompany.co.uk

if any First Aid questions remain unanswered after the class, or new questions arise.

Do they have a passion for First Aid?

Every person at The Parent Company has a passionate belief in the importance of First Aid and a desire to empower parents and carers to manage in an emergency involving a baby or child.

All of our trainers work with children and see the outcomes of accident and injury. They are committed to educating parents in order to help children.



Contact us by phone, text, e-mail or booking form on our website.

We will ask you for a general idea of where and when you want your class.

We will then arrange for one of our trainers to contact you directly to finalise the details.

Most classes take place within 2-4 weeks but our record is one day!

W: **www.theparentcompany.co.uk and click on BOOK A CLASS**
E: **info@theparentcompany.co.uk**
T: **020 7935 9635**
Txt: **07624 802 264**

